



Owensboro-Daviess County Christmas Parade Sponsorship Packages

Presenting Sponsor \$10,000 (1 available)

- Listed as The Presenting Sponsor of the Christmas Parade
- Recognition during the Parade on TV and Radio
- Name recognition on Christmas Parade PSA's and Parade Broadcast
- Your company Logo and business link placed on our Christmas Parade Website
- Listed on "Thank You" letter in the Messenger-Inquirer
- 20 VIP bleacher tickets located in Parade Viewing Gallery
- 8 Priority Parking places downtown
- 20 tickets for milk and cookies with Santa and Miss Kentucky meet and greet
- Santa to make personal appearance to agreed upon location
- Exclusive TV interview during parade
- Donation qualifies as charitable deduction for income tax purposes
- Complementary parade entry

Santa Sponsor \$2,500 (1 available)

- Sponsor Santa float with banner recognition
- Exclusive TV interview during parade
- 4 Priority parking places downtown
- 8 VIP bleacher tickets located in the Parade Viewing Gallery
- 8 tickets for milk and cookies with Santa and Miss Kentucky meet and greet
- Listed on "Thank You" letter in the Messenger-Inquirer
- Listed as a Santa Sponsor of the Christmas Parade
- Name recognition on our Christmas Parade PSA's and Parade Broadcast
- Donation qualifies as charitable deduction for income tax purposes
- Complementary parade entry

North Pole Sponsors \$1,000 (6 available)

- Category prize named after your company
- 2 Priority Parking places downtown
- 6 VIP bleacher tickets located in Parade Viewing Gallery
- 6 tickets for milk & cookies with Santa & Miss Kentucky meet & greet
- Listed on "Thank You" letter in the Messenger-Inquirer
- Listed as North Pole Sponsor of the Christmas Parade
- Name recognition on Christmas Parade PSA's and Parade Broadcast
- Donation qualifies as charitable deduction for income tax purposes
- Complementary parade entry

Candy Cane Sponsors \$750 (3 available)

- Sponsor pageant winners
- 4 VIP bleacher tickets located in the Parade Viewing Gallery
- 4 tickets for milk and cookies with Santa and Miss Kentucky meet and greet
- Listed on "Thank You" letter in the Messenger-Inquirer
- Listed as Candy Cane Sponsor of the Christmas Parade
- Name recognition on Christmas Parade PSA's and Parade Broadcast
- Donation qualifies as charitable deduction for income tax purposes
- Complementary parade entry

Rudolph Sponsors \$500

- 2 VIP bleacher tickets located in the Parade Viewing Gallery
- 2 tickets for milk & cookies with Santa & Miss Kentucky meet & greet
- Listed on "Thank You" letter in the Messenger-Inquirer
- Listed as Rudolph Sponsor of the Christmas Parade
- Name recognition on Christmas Parade PSA's and Parade Broadcast
- Donation qualifies as charitable deduction for income tax purposes
- Complementary parade entry

Elf Sponsors \$250

- Listed on "Thank You" letter in the Messenger-Inquirer
- Listed as Elf Sponsor of the Christmas Parade
- Name recognition on Christmas Parade PSA's and Parade Broadcast
- Donation qualifies as charitable deduction for income tax purposes
- Complementary parade entry



Owensboro-Daviess County Christmas Parade

Sponsor Information Form

THANK YOU FOR BECOMING A SPONSOR OF OUR OWENSBORO DAVIESS COUNTY CHRISTMAS PARADE!

Name of Organization/Business: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Sponsor Level:

- | | |
|---|--|
| <input type="checkbox"/> Elf Sponsor (\$250) | <input type="checkbox"/> North Pole Sponsor (\$1,000) |
| <input type="checkbox"/> Rudolph Sponsor (\$500) | <input type="checkbox"/> Santa Sponsor (\$2,500) |
| <input type="checkbox"/> Candy Cane Sponsor (\$750) | <input type="checkbox"/> Presenting Sponsor (\$10,000) |

Amount Submitted: _____

Print Name: _____ Date: _____

Signed: _____

The parade committee will provide our sponsors with a Donation Request Form (invoice), signed W-9 form, and/or a copy of our 501 (c)(3) IRS Non-Profit letter of Determination. All items received are non-transferrable and have no cash value.

Contact information

270-244-6939

aj@christmasparade.net